



STRENGTHENING VIRTUAL CONNECTIONS

Virtual Spring Professional Development

Sponsored by your WACADA Executive Board

Friday, May 14th, 2021

9:00 am - 12:00 pm

Friday, May 14th, 2021
Agenda

| | |
|--------------------|----------------------------------|
| 9:00 - 9:15 a.m. | Welcome |
| 9:15 - 10:00 a.m. | Keynote |
| 10:00 - 10:15 a.m. | Break/ Networking Room |
| 10:15 - 11:00 a.m. | Concurrent Session 1 |
| 11:00 - 11:15 a.m. | Break/ Networking Room |
| 11:15 - 12:00 p.m. | Concurrent Session 2/ Hot Topics |

Keynote Presenter

Advising 2021: Reflection, Rejuvenation, and Readiness

Angela Kellogg (Angie) Ph. D. Senior Academic Planner, Office of Student Success,
University of Wisconsin System



Dr. Kellogg currently serves as a Senior Academic Planner in the University of Wisconsin System Office of Student Success. In her position, she helps lead the development and execution of academic advising and student success initiatives and serves as a liaison to various constituency groups throughout the system.

Dr. Kellogg has more than 25 years of experience working in higher education. She started her career at UW-La Crosse as a Coordinator in the Office of Multicultural Student Services and a Coordinator in Student Activities and Centers. She also worked at UW-Stevens Point, serving first as an Academic Advisor and then as the Director of Academic Advising and Career Services. Angie has presented on a wide range of topics, including a national study on Academic and Student Affairs partnerships, and has taught a variety of classes on areas such as academic advising, diversity, and mentoring. In all her roles, Angie maintains a commitment to collaborative and equity-minded practice to support student success.

Dr. Kellogg has received various awards including NACADA's Outstanding Advising Administrator Award and ACPA's Burns B. Crookston Doctoral Research Award for her research on multiracial college students. She received a B.A. in Communication from Truman State University, M.S.E. in College Student Personnel from UW-La Crosse, Ph.D. in Student Affairs Administration and Research from the University of Iowa, and a certificate from the Management Development Program at Harvard University Graduate School of Education.

Concurrent Session 1: 10:15 - 11:00 a.m.

| Presentation Title | Presenter/s |
|------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| Advising Strategies Across Generations from Baby Boomers to the Generation Z | Olivia Navarro, Academic Advisor, Gateway Technical College Sara Gomez, Academic Advisor, Madison College |
| The Happy Inbox: Improving communication, focus, and well-being through intentional information management | Jenna Eichberger, Career Specialist, Viterbo University |
| Online Appointment Scheduling; the Dawn of a New Era | Amy Fontaine, Academic Advisor, Gateway Technical College |

Concurrent Session 2 : 11:15 - 12:00 p.m.

| Presentation Title | Presenter/s |
|------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| Becoming a Co-Conspirator for Students of Color | Kelly McFee, Academic Advisor, Madison College Teresita Torrence, Academic Advisor, Madison College |
| Fund for Wisconsin Scholars (FFWS) Program | Angela Swenson-Holzinger, Mentor Coordinator, Fund for Wisconsin Scholars, Inc. |
| New Student On-boarding: Choice and Flexibility are Key | Marissa Greuel Hainstock, Academic Advisor, Blackhawk Technical College |
| HOT TOPIC: Masking the Pain: Advising During the Pandemic | Janay Alston, Director of Advising, Milwaukee Area Technical College |

Presentation Descriptions

Concurrent Session 1: 10:15 - 11:00 a.m.

| | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Advising Strategies Across Generations from Baby Boomers to the Generation Z</p> <p>Olivia Navarro, Academic Advisor, Gateway Technical College</p> <p>Sara Gomez, Academic Advisor, Madison College</p> | <p>The student landscape in higher education has gone through notable changes in recent years, including a continual drop in domestic college-age population, increasing diversity, and more non-traditional students. Research and our experiences have proven that there is a changing workforce, with students who may be changing careers for any number of reasons or coming back to college.</p> <p>During this session, we will discuss generational differences, learn relevant research, and best advising practices across generations. This session will also include raw data from student surveys pertaining to student characteristics, communication, values, motivations, and learning preferences for each group. There will be an opportunity to participate in an interactive live survey to learn more about generational preferences. At this session, you will learn advising strategies that you can incorporate to work with all students across generations and backgrounds.</p> |
| <p>The Happy Inbox: Improving communication, focus, and well-being through intentional information management</p> <p>Jenna Eichberger, Career Specialist, Viterbo University</p> | <p>Stressed out by the constant stream of information in your professional inbox? This presentation will describe one advisor's struggle with information management and subsequent method for dealing with incoming mail quickly and effectively. Based on research exploring the relationship between stress and clutter, we will discuss how information management can reduce stress and make you more productive and focused. We will also cover methods for tidying up your outgoing messages by writing with intentionality and brevity.</p> |
| <p>Online Appointment Scheduling; the Dawn of a New Era</p> <p>Amy Fontaine, Academic Advisor, Gateway Technical College</p> | <p>Is your department looking to streamline, improve, or update your appointment scheduling system? Would you like to reduce no-shows, quickly shift appointments from in-person to virtual if needed, and have students take more ownership of their appointments? The Student Services and Enrollment Management division at Gateway Technical College implemented a new online appointment scheduling tool, 10to8, which allows students to schedule appointments with expert groups online 24/7. Join us to learn how 10to8 has greatly improved our scheduling accessibility and functionality.</p> |

Presentation Descriptions

Concurrent Session 2: 11:15 - 12:00 p.m.

| | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Becoming a Co-Conspirator for Students of Color</p> <p>Kelly McFee, Academic Advisor, Madison College</p> <p>Teresita Torrence, Academic Advisor, Madison College</p> | <p>An overview of barriers, awareness of intersectionality, social justice, microaggressions, assumptions, cultural humility and students of color educational experiences and perceptions experienced by our students. We discuss more in depth each of the topics and how they relate to the student experience. We will be leading through interactive conversation using tools for participation. This presentation will enlighten the participant in the struggle's students bring that may affect their education success. It will culminate in strategies to become a co-conspirator for your students of color.</p> |
| <p>Fund for Wisconsin Scholars (FFWS) Program</p> <p>Angela Swenson-Holzinger, Mentor Coordinator, Fund for Wisconsin Scholars, Inc.</p> | <p>Attend this session for an overview of the Fund for Wisconsin Scholars (FFWS) program that partners with UW-System campuses to provide need-based grants and peer mentoring to students meeting the FFWS eligibility requirements. This session will cover a brief history of the FFWS program and key information to be aware of when working with students receiving the FFWS grant. This session is designed for anyone who supports students on a UW campus to help increase awareness about FFWS and the impact student decisions can have on their FFWS aid.</p> |
| <p>New Student On-boarding: Choice and Flexibility are Key</p> <p>Marissa Greuel Hainstock, Academic Advisor, Blackhawk Technical College</p> | <p>In a matter of days, social distancing requirements turned the student orientation, advising, and on-boarding processes upside down. Colleges were forced to think outside of the box and implement creative practices to support a diverse population of students in new ways. This presentation will focus on lessons learned from providing both choice and flexibility in these processes at a two-year institution. Attendees will be asked to reflect upon their current advising practices related to the new student on-boarding experience. At the end of the session, attendees will leave with ready-to-implement tools and suggestions to foster discussion at their home institutions.</p> |
| <p>HOT TOPIC: Masking the Pain: Advising During the Pandemic</p> <p>Janay Alston, Director of Advising, Milwaukee Area Technical College</p> | <p>This roundtable discussion will engage participants in discussing various barriers and academic challenges students face that have been presented or heightened during the pandemic. Participants will leave with strategies to better support their students.</p> |