

WACADA Board Meeting
March 6, 2007
NACADA Regional Conference
Pfister Hotel, Milwaukee
12:00-2:00

Present: Sara Johnson, Matt Jurvelin, Mike Martin, Cathy Mathweg, Becky Ryan, Megan Schmid, Steve Schneider, Tim Walls, Houa Xiong

Absent: Jeff Ritter

I. Approval of Agenda

- Meeting called to order by Becky at noon.
- Megan moves to approve agenda, Sara seconds, motion passed

II. Approval of Minutes

- Minutes approved via email

III. Webinar Update & What's Next? (Tim)

- Approximately 15 advisors and one faculty advisor attended the webinar
- There were some technical problems that were most likely caused by technical complications from the UW-L campus (maybe not enough band width due to high traffic) and NACADA
- It was suggested that we pass around a sign up sheet at the next webinar so we can follow up with the participants
- April 4th webinar—Student Learning Outcomes (registration deadline is March 23)
- Tim suggested that each board member think about a target location across the state for upcoming webinars

IV. Upcoming Elections/Officer Nominations

- Becky sent an email to the membership announcing the upcoming elections. Becky received a good response from the email and a number of members expressed interest in board positions
- We discussed adding a faculty liaison position to the board
 - This could be an appointed position at first; then we can propose a bylaws change to make the faculty liaison an elected position
 - Becky will read the bylaws to see if they allow us to appoint a faculty liaison

V. Newsletter (Matt)

- Board members should send material for spring newsletter to Matt (preferably during week of March 19)
- Encourage colleagues who want to get involved in WACADA to submit material for newsletter
- Becky will email all conference presenters and encourage them to submit articles or material for spring newsletter

VI. Treasurer's Report/Grants (Becky on Jeff's behalf)

- The budget is healthy
- No significant updates

VII. Membership (Houa)

- There are currently 180 members
- We plan to start an annual March membership drive following the NACADA Regional Conference
 - It was suggested that we create an incentive for current members who recruit new members

- Becky and Houa will talk about forming an incentive for institutions that have many members attend the regional
 - Maybe give advisors from these institutions reduced membership (\$10)

VIII. Website (Mike)

- Mike is updating the look of the site
- There was discussion about giving all board members permission/access to update the site
- We also talked about having the webmaster be a consultant, not an elected board position

IX. Awards (Cathy)

- Cathy distributed a draft of the criteria for the graduate student award
 - Board members should read through the criteria and send comments to Cathy
- New awards processes will be easier for the nominator
 - Nominee will need to provide an advising philosophy, resume, a list of activities, and contact information for two references

X. WI Liaison Updates (Steve)

- Steve is running again
- 2008 Regional Conference will be held in Grand Rapids, MI, April 6-8

XI. 2007 Conference (Mike)

- Mike plans to send the call for proposals in mid April
 - July 15 proposal deadline
- He will send a "conference at a glance" announcement in August
- Mike is in touch with pre-conference organizers
- We talked about discounting the conference fee or membership fee for presenters
- Think about incentives for early bird registration (ie: drawing)
- Email Mike any ideas for the conference
- Give-away ideas
 - Jump drive, luggage tags

XII. 2008 Conference

- September 18-19
- Becky plans to reserve Tripp Commons in the Memorial Union for the conference social

Old Business

I. WACADA 06 Award winners--submit to NACADA?

- Submission deadline has passed

II. WCPA collaborative communication with grad students

- Becky has been in touch with WCPA about collaborative efforts
- We talked about having a liaison to WCPA

III. Brochure

- Becky distributed draft
- Good response to call for photos
- Becky will email the brochure text so all board members can read it and provide feedback

New Business

I. Next meeting

- May 21st at 11:00 in River Falls

Meeting adjourned at 1:45