



## Wisconsin Private Colleges and Universities

### 2008 WACADA Advising Pre-Conference

**“Student Retention: Keeping it at a High Level”**

**Thursday, September 18, 2008**

**11:30 am – 4:00 pm (10:00 check-in and beverages served)**

**UW-Madison, Pyle Center**

#### Schedule for the Day:

**11:30am to 12:30pm** – Lunch

**1:00pm to 2:00pm** - Session One: Challenges and Tactics of Increasing Retention of  
Non-Traditional Students

We will brainstorm to identify the challenges of keeping non-traditional students in school through graduation, determine the factors we can influence, and implement the tactics that will increase retention.

Moderators:

Cindy West  
Academic Advisor  
Upper Iowa University

Lynnette Enlow  
Associate Director  
Upper Iowa University

**2:15pm to 3:15pm** - Session Two: Making Connections: Early & Often

Retention: How to keep students on their path to graduation!

For many students, including freshmen, the enthusiasm for completing a college degree seems to dissipate once classes begin. However making good connections with students, early in the semester is more than just having them show up for classes. Research shows that keeping students on the path to graduation involves the entire community of the College or University. For private colleges and universities, both small and large, using wide variety of activities can boost students' commitment to academic life, while still finding time for work and play. This session will present some research findings that include some practical examples of how to connect and engage the entire community to support students' path to graduation.

Moderator:

Kathleen M. Kelm  
Associate Professor, Computer Science,  
Director for Academic Success  
Edgewood College

**3:30pm to 4:00pm** – Discussion session: Private Colleges and University Issues

This time allows for discussion regarding any and all issues relating to private colleges and universities. Whether they were mentioned earlier in the day, or if you would prefer to address a new topic.

**5:00pm** – Reception at Memorial Union

**To register:** Indicate your attendance on the WACADA conference registration form, which can be found at [www.wacada.org/conferences/2008/index.html](http://www.wacada.org/conferences/2008/index.html)

**Parking and driving directions:**

<http://www.wacada.org/conferences/2008/parking.htm>

**Questions or agenda items:**

Email: [zeke.regan@learn.uwsa.edu](mailto:zeke.regan@learn.uwsa.edu)